Ayyoub Ouakkaha

Cornwall, Ontario | (613) ***-**** | hi@ayyoub.io | [LinkedIn Profile](#) | [Portfolio](#)

PROFESSIONAL PROFILE

Full-Stack Web Developer with 4+ years of experience building high-traffic websites and custom web applications. Sole developer at Muse Kits, responsible for end-to-end web architecture, payment integrations, and website rebranding. AWS Certified Developer (DVA-C02) and Gold Medalist in Web Design and Development at the 2025 Skills Ontario Competition. Skilled in modern web technologies, cloud platforms, e-commerce systems, and CI/CD pipelines, delivering scalable, high-performance applications.

WORK EXPERIENCE

Full Stack Web Developer| Muse Kits, Remote | Mar 2021 – Dec 2024
- Built and maintained a high-traffic e-commerce website supporting 50,000+ monthly visitors and multi-million-dollar sales, including a custom one-page checkout integrated with Shopify, AWS Lambda, DynamoDB, Google Maps API, and Chargebee with secure request handling and bot protection.
- Directed full website rebranding and redesign in 2022, modernizing UX/UI and improving page load times by ~30% while ensuring uninterrupted operations.
- Designed and launched custom landing pages and marketing features for influencer collaborations and product campaigns, increasing traffic and engagement by 25–40%.
- Led technical architecture and implementation decisions, integrating third-party services and establishing CI/CD workflows to streamline deployment.
- Collaborated with marketing and operations teams to translate business requirements into scalable technical solutions.

Web Developer (Freelance) | Self Employed, Remote | Jan 2021–May 2022
- Developed and deployed custom websites and web applications for clients, managing full-stack development including responsive frontend, backend logic, and third-party API integrations.
- Optimized website performance, functionality, and SEO, ensuring fast load times, reliable operation, and enhanced user experience.
- Collaborated directly with clients to translate requirements into technical solutions, delivering projects on time and within scope.

EDUCATION & CERTIFICATIONS

Computer Programming Diploma | St. Lawrence College, Cornwall, ON | Jan 2025 – April 2026
- Earned **Gold Medal in Web Design and Development** at the 2025 Skills Ontario Competition.

[Amazon Web Services Certified Developer](#) | Amazon Web Services | April 2025
- Obtained AWS DVA-C02 certification, solidifying my knowledge in AWS Cloud offerings.

SKILLS

- **Languages:** JavaScript (Node.js), Python, Swift , PHP, C++
- **Development:** REST APIs, Secure coding, Unit testing, Git
- **Cloud & DevOps:** AWS (Lambda, API Gateway, DynamoDB, S3), CI/CD, Serverless, Docker
- **Systems & DB:** Linux/Ubuntu, Bash, MySQL, DynamoDB